

## JOB DESCRIPTION

**Position:** Lead Videographer

**Classification:** Full-time / Exempt

**Reports to:** Communications Director

**Edit Date:** 1.5.21

### Overview

Abundant Life is seeking an imaginative team member with the ability to develop the video storytelling component of our church. The Lead Videographer will direct the vision of video production within the Communications department and support ministries by producing engaging stories and promotional pieces. As a leader in content creation, a teller of life change stories, and someone who is on the cutting edge of video production and editing, this person will allow us to inspire our church body, the surrounding community, and connected ministries to advance our mission of seeing lives changed by Jesus, as well as our vision of being living proof of a loving God to a watching world.

### Personal Responsibilities

- Commit to grow in the grace and knowledge of our Lord Jesus Christ (2 Peter 3:18; 1 Peter 2:2) by assembling for instruction in God's Word and engaging in the personal study of God's Word.
- Responsibly use the resources at your disposal to foster the mission and vision of Abundant Life (1 Peter 5:1-4).
- Participate in an Abundant Life group (Acts 2:41-42) as well as the discipleship ministry (Matthew 28:18-20).
- Live in a way that glorifies God and aligns with the staff core values (1 Timothy 3:1-7, Titus 1:5-9).
- Be committed to giving to the needs of the saints (2 Corinthians 8:1-7 & 9:12).

### Essential Functions & Responsibilities

- Creates and oversees beautiful and engaging content for all areas of ministry to support the mission and vision of Abundant Life.
- Has the desire to pursue and create stories of life change in a creative way.
- Assigns projects to all videographers, overseeing the completion and quality of the product and providing training on new techniques and resources.
- Works with the Communications Director to streamline project management and prioritize projects.
- Develops and trains volunteer talent to support the ministry's execution of video projects.
- Continuously pushes the creative envelope to provide a fresh look for each ministry and organization.
- Works on editing and posting of weekly sermons and other weekly media-driven communication pieces.
- Provides content to the Social Media Manager as needed.
- Oversees the photography needs of AL, recruiting and directing volunteers.
- Collaborates on the budgets for the needs of the Communications Video Team in terms of equipment and resources.
- Tracks the spending of the Communications Video Team to stay within budget.
- Maintains video equipment inventory and orders new supplies as needed.
- Attends monthly planning meetings with the Communications department and all ministries served, providing input and creative solutions to media-related challenges.
- Other duties as assigned.

### Skills & Qualifications

To be successful in this position, the Lead Videographer must be able to manage multiple projects and produce results in a deadline-heavy environment. Must have excellent grammar and written communication skills with the ability to proof and edit. Proficiency in Adobe Creative Suite, Adobe Premier and other professional video applications are vital to the production of the kind of video content we are looking for. Exhibits a collaborative personality that thrives on meeting team goals and deadlines. Requires strong leadership and direction along with the ability to succeed in an open and honest work environment. Has creative vision with a focus on problem-solving, planning, and decision making.

Employment at AL requires a commitment to honoring the Lord in work and life, as well as the character to uphold the AL Staff Core Values of Synergy, Excellency, Integrity, Tenacity, Humility, and Loyalty. The skills, qualifications, and responsibilities listed here are not intended to be all-inclusive of the abilities needed to perform the job.

### **Experience**

3 to 5 years in video design

### **Benefits**

Abundant Life offers a competitive employee benefits package to all full-time employees.

*\*It is the policy of Abundant Life Baptist church to provide a workplace free from discrimination. We base all employment decisions on job-related qualifications and merit, without regard to race, color, national origin, sex, disability, age, military status, or any other class protected by federal, state, or local law.*